

TADANO HARMONIZES TELESCOPIC BOOM CRAWLER CRANE MODEL NAMES

After harmonizing the global nomenclature of its all terrain cranes (AC) and lattice boom crawler cranes (CC) in autumn 2021, Tadano continues its OneTadano strategy by announcing a global harmonization of the nomenclature of its telescopic boom crawler cranes (GTC).

Aligned product naming for GTC range

Tadano will begin to harmonize all its GTC crane model names worldwide by adapting to the nomenclature used in the American market. Accordingly model names in the US will not change.

The following model nomenclature updates for products sold outside the American market will take place later this year.

- The Tadano GTC-350EX will change to GTC-350
- The Tadano GTC-500EX will change to GTC-550
- The Tadano GTC-600EX will change to GTC-700
- The Tadano GTC-800EX will change to GTC-900
- The Tadano GTC-1200EX will change to GTC-1300
- The Tadano GTC-1800EX will change to GTC-2000 (immediately)

GTC-2000: product name aligned to strength of the model immediately

Word of the fact that the new Tadano GTC-1800EX telescopic boom crawler crane was a powerful representative of its capacity class quickly got around the entire industry. Accordingly, the extremely versatile crane is popular with customers worldwide, and the high demand it generated ensured that the model would become an immediate success for Tadano the moment it became available in November 2020. In other words, the idea of developing and building a telescopic boom crawler crane in Zweibrücken as part of Tadano's expansion strategy has been bearing fruit.

One of the largest telescopic boom crawler crane market, the Tadano GTC-1800EX offers fully self-rigging operation and a powerful maximum load moment of 585 tonne-meters. With its strong load chart and lifting capabilities, the GTC-1800EX offers the lifting capacity of 200-tonne class cranes in multiple configurations.

Due to the tremendous success and positive customer feedback, Tadano has now announced that it will be upgrading the crane to the 200-tonne class. "Customers kept telling us that their experience in the field showed that in several configurations, the GTC-1800EX had a performance potential that far exceeded its class," product manager Vincent Stenger reports. "Therefore, we are renaming the model to the GTC-2000 for all markets to better align with the crane's lifting capacities."

Upgrade kit available

For existing GTC-1800EX models in the field, Tadano will offer customers a kit to upgrade these cranes to the GTC-2000. The field kit comes complete with upgraded software that provides also new load charts for 0- and 180-degree operation. It also includes new crane documentation, manuals, decals and nameplate.

For all ongoing orders, Tadano will personally notify its customers of the name change.

Tadano plans to exhibit the GTC-2000 telescopic boom crawler crane at bauma 2022 this October in Tadano Ltd. stand number FS 1205.

About Tadano Ltd.

Tadano Ltd. developed Japan's first hydraulic truck crane in 1955, and has led the industry as a leading company in construction cranes. We are always striving to develop products that meet the needs of the times and aim to become the world's number one in the LE (Lifting Equipment) business. With the acquisition of Faun GmbH in 1990 and the Demag brand crane business in 2019, we are committed to further globalization.

By developing products and conducting business activities that contribute to the development of local and international communities and help preserve the global environment, we aim to meet the expectations of all our stakeholders and become a company that pursues "Further Excellence for the World and the Future".

URL : <https://www.tadano.com/>

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