

Reaching new heights

If reaching new heights is the goal, Tadano has the solution.

We take pride in exceeding customer expectations by producing world-leading lifting and access equipment that is renowned for innovative technology and safety.

Our team integrates the values of diverse nationalities and cultures, and we become stronger together by bringing out the best in everyone.

Contributing to a sustainable planet is a key driver for us and we constantly extend our technologies into unexplored areas that go beyond lifting.

No matter what the future will bring, we are always ready to reach new heights.

Bearing the slogan of “Reaching new heights - Entering a new era -” in its Mid-Term Management Plan (24-26), the Tadano Group has set “Advancing decarbonization,” “Venture into new areas,” “Manufacturing reforms that leverage strengths,” and “Establishing footholds to support transformation” as the key frameworks for the growth strategy.

Since FY 2024, the Group has acquired Tadano Utilities (formerly Nagano Industry) and the Manitex Group, announced the acquisition of IHI Transport Machinery's transportation system business, launched new decarbonized products, and promoted reorganization of German plant, thereby achieving a series of concrete results.

Held in Munich, Germany in April 2025, the international construction machinery trade show, bauma 2025, served as an opportunity for our global team—with key members from Japan, Germany, the United States, and Italy—to convey the message of a “Tadano going through transformation” to an international audience, ending in great success.

As a leading company in the industry, we will continue to promote strategies for providing new value for customer's safety and the global environment.



Acquisition of Nagano Industry, a manufacturer of aerial work platforms (completed in February 2024)

Tadano acquired Nagano Industry, a top manufacturer of self-propelled crawler aerial work platforms in Japan. We will aim for further growth in the field of aerial work platforms with self-propelled platforms, which are in high demand worldwide, and truck-mounted platforms, a long-standing product of Tadano.



Acquisition of Manitex Group, which has a rich lineup (completed in January 2025)

With the addition of boom truck manufacturer Manitex, knuckle boom crane manufacturer PM, aerial work platform manufacturer Oil & Steel, and Valla, which makes electric pick & carry cranes, Tadano aims to strengthen its business in the field of aerial work platforms and truck loader cranes.



Static lifting equipment acquisition of transportation system business of IHI Transport Machinery Co., Ltd. (completed in July 2025)

Tadano acquired this business, which has a track record in the area of static products, which differ from Tadano Group's mobile-type range. We will embrace the challenge of this new-to-us business field to become the world's No.1 manufacturer of lifting equipment (LE).



Embodiment of Tadano Group's slogan, “Reaching new heights,” at bauma 2025 (held in April 2025)

At bauma 2025, the world's leading trade fair for construction machinery, Tadano promoted its expanding product lineup and the Tadano Green Solutions range of environmentally friendly products. We were able to leave a great impression on customers around the world.